

Town of Fort Myers Beach  
Agenda Item Summary

Blue Sheet Number: 2013-045

**1. Requested Motion:**

**Meeting Date:** May 20, 2013

Approve the request from Fort Myers Beach Friends of the Arts to waive the special event application fee of \$75 and two banner fees of \$320 for the 7<sup>th</sup> Annual Fort Myers Beach Film Festival. This special event is scheduled for April 24 thru April 28, 2013.

**Why the action is necessary:**

Pursuant to Ordinance 12-4 approval must be received for all special event fee waivers.

**What the action accomplishes:**

Waive standard banner fees charged to the Fort Myers Beach Friends of the Arts.

**2. Agenda:**

☐ Consent  
☒ Administrative

**3. Requirement/Purpose:**

☐ Resolution  
☐ Ordinance  
☒ Other

**4. Submitter of Information:**

☐ Council  
☒ Town Staff – Public Works  
☐ Town Attorney

**5. Background:**


Town Council adopted Ordinance 12-04 setting new regulations associated with special events held within the Town. This ordinance provides that not for profit organizations can make a request to have the event fees waived by Town Council. The Fort Myers Beach Friends of the Arts requests a waiver of the application and banner fees totaling \$395. The Fort Myers Beach Friends of the Arts is a non-profit organization that hosts the “7<sup>th</sup> Annual Fort Myers Beach Film Festival. Proceeds are awarded to various charitable organizations. Please see the attached list of awards.

**6. Alternative Action:**

Take no action.

**7. Management Recommendations:**

**8. Recommended Approval:**

Town Manager	Town Attorney	Finance Director	Public Works Director	Community Development Director	Parks & Recreation Director	Town Clerk
						

**9. Council Action:**

☐ Approved ☐ Denied ☐ Deferred ☐ Other

Town of Fort Myers Beach  
Special Event Application

Describe event including times, dates, activities and general overview of event.  
(Include separate page if needed).

2013 FMB Film Festival - <sup>see</sup> attached



For special events requesting public assistance-define Public Purpose  
(Include separate page if needed).

Notify Public of Film Fest

Date(s) and times of event	Apr 124-28, 2013 - see event schedule
Name of event	7 <sup>th</sup> Annual FMB Film Festival
Address of event	Beach Theater 6425 Estero Blvd, FMB
Expected # of participants	< 1000
Organization	FMB Friends of the Arts
Organization address	7225 Estero Blvd, FMB, FL
Contact Person	Georgia Reinmuth
Contact Phone #	239-463-3600 x242
Fax #	239-463-8992
E-mail	Georgia@thefishalemarina.com
Request for Public Assistance	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Amount of Request (If applicable)	Waive Permit / Banner Fees.

This permit is subject to the applicant meeting all requirements contained in Fort Myers Beach Ordinance #12-04 and compliance with all items in the special event application

**FOR GROUPS REQUESTING FINANCIAL ASSISTANCE:**

Four (4) copies of the application and all supporting documents must be submitted to the Finance Department no later than April 30<sup>th</sup>. The request will be considered for inclusion in the next FY budget (October-September).

Office Use Only:

Date Received: \_\_\_\_\_

By: \_\_\_\_\_

Amount Paid: Fee Waiver

Cash/Check #: \_\_\_\_\_

TOWN OF  
FORT MYERS BEACH

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## **The Seventh Annual Fort Myers Beach Film Festival**

**April 24 – 28, 2013**

The Seventh Annual Fort Myers Beach Film Festival will be held on April 24-28, 2013. After a 6 year hiatus, the Fort Myers Beach Friends of the Arts helped the Film Festival return last year with much support from the community and residents. This event provides movie-goers the opportunity to see quality independent films and to be a part of the events designed to cultivate the spirit of the visual creativity. Much of the talent is local. Some is from all over the United States. The films shown are for every movie buff of any age. Participants from previous festivals included cinematographers and producers from around the country. Last year, the Screen Actors Guild participated observing different locations for filming future movies.

The event will include:

- a. **Sunset Cruise** – April 24<sup>th</sup> aboard the Indian Princess.
- b. **Ribbon Cutting** – April 25<sup>th</sup> – 2pm at the Beach Theatre (no tent).
- c. **Film Screenings** – held at the Beach Theatre April 25<sup>th</sup> – 28<sup>th</sup>
- d. **Movie on the Beach** – held at the Holiday Inn of Fort Myers Beach on April 26<sup>th</sup> at Twilight.
- e. **Workshop** - held on the Beach Theater April 27<sup>th</sup>.
- f. **Kids Film Fest** – held at Bay Oaks Recreation Center April 27<sup>th</sup>.
- g. **Awards Ceremony** – held at Fish Tale Marina Ship's Store, awards will be given for best films in several categories.

This event is a series of small events.

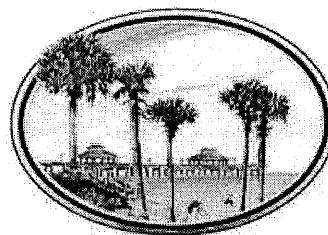
Workshops typically host about 30 people. Screenings held at the Beach Theatre in 2 theaters where seating is limited to 30 people in one and 80 people in the other. Last year we had 150 people at the Movie on the Beach.

The Movie on the Beach will be at Holiday Inn on the sand. We will be putting up the Bay Oaks Movie Screen like last year with the popcorn machine with a 10 x 10 tent behind Holiday Inn. There will be no other events going on at the time.

Seating will be on a blanket or beach chair brought by movie goers. Parking can be handled by Holiday Inn of Fort Myers Beach and Santini Marina Plaza.

The Awards Ceremony at Fish Tale will be by the Ship's Store with no tent and just seating with our own stage. Trash will be handled by each venue sponsor.

If you have any questions, please contact Georgia Reinmuth at Fish Tale Marina; 239-463-3600 X 242.



## *Town of Fort Myers Beach*

# Memo

**To:** Terry Stewart, Town Manager  
**Cc:**  
**From:** Tildon Copeland, Public Services Supervisor  
**Date:** 5/7/2013  
**Re:** Fee Waiver Supporting documents

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Terry,

Georgia for the FMB Friends of the Arts revised the sponsorship/donation sheet to include the dates of the events. She explained that these were events held and/or supported by the Friends of the Arts.

Thank You

Attachment



## ORGANIZATIONS AND EVENTS WE SUPPORT

Nov 2012 - **Paint the Beach** – FMB Art Association

Event paid by sponsorships to the FMB Friends

Nov 2012; Feb 2013 - **Cypress Lake String Quartet**

Donation to students

**FMB Elementary School** - Donation made to school  
from events several times a year

April 2012 - **Heights Elementary Foundation**

Poster Donation made to art class from Film Fest

April 2012; Nov 2012 - **Beach Arts Co-operative**

Donation made to BAC from events

Dec 2011- Feb 2012 - **Beach Haus Productions**

Donation made to Beach Haus from events

Nov 2011 & Nov 2012 - **NFM Steel Drum Band**

Donation made to NFM Steel Drum Band from event

April 2012; April 2013 - **FMB Film Festival**

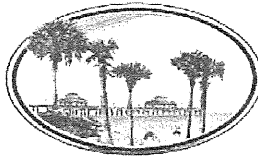
Revived and supported financially with membership

Donations and Publicity Grant

TOWN OF  
FORT MYERS BEACH

MAY - 2 2013

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The Town of Fort Myers Beach has established guidelines (Council meeting of 9/17/12) for any organization wishing to request funding assistance from the town for a program, project or event. This form will assist the applicant in answering those requirements.

1. Name of your organization: FMB Friends of the Arts  
(All applicant organizations must be authorized 501(c)(3) organizations. Please provide a separate notarized statement from an authorized organization officer attesting to this.)

2. What is the title of the program, project or event for which you are requesting funding?  
FMB Film Fest

3. On a separate document, please provide a detailed explanation of your program, project or event.

See permit application  
4. Has your organization received either TDC or State of Florida funding for this program, project or event?  
Yes ☒ No ☐ If yes, please provide specific information. Submit separate documents if necessary.

TDC & VISIT FLA - grants for Advertising  
Outside of County

5. Contributions by the organization or its members will be an important consideration for the town in reaching a decision. Are there such contributions? Yes ☒ No ☐ If yes, provide specific information.

Organization providing Publicist and  
Admin support.

6. Provide information about your organization's recent record of accomplishments with any programs, projects or events. (2 years if available). Submit separate documents if necessary.

7. If funded, the receiving organization agrees to list the Town as a sponsor. Said sponsorship must be included on all advertisements for the program, project or event. Signature of this form below acknowledges and accepts this requirement. Town is listed as sponsor

8. Financial statements covering this program, project or event will be subject to review by the Town. Signature of this form below acknowledges and accepts this requirement.

9. The applicant organization will be required to give a detailed presentation and answer any questions at a council meeting.

10. List the amount of your total funding request. \$ Appl Fee + Banner Fee \$395.00

Georgia Remmelt  
Signature of Authorized Organization Officer

4/10/2013  
Date Application Submitted

Application for Program, Project or Event Financial Support from the Town of Fort Myers Beach

For fiscal year 2012-2013

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APR 10 2013  
TOWN OF  
FORT MYERS BEACH